

# Analytics & AI Showcase

3rd April 2025 - SuperValu Páirc Uí Chaoimh, Cork

Sponsored by

**Deloitte.**

Munster Agenda



- 10:00 Opening Address | The Analytics Institute  
**Lorcan Malone, CEO The Analytics Institute**
- 10:15 TBC  
**Deloitte**
- 10:45 Distances to services: Update from Census 2022  
**Justin McGurk, Central Statistics Office**
- 11:00 Building a future ready data and analytics operating model  
**Joanne McCann, Head of Data & Analytics, Dairygold & Michelle MacDonagh, CEO, Intelligent Enterprises**

11:15 Break

- 11:45 Using Basket Data to understand our Customers  
**Aidan Heffernan & Moses Braganza, Musgrave**
- 12:00 TBC - ACI  
**ACI Worldwide**
- 12:15 Transforming Decision-Making with Data: The PHX Ireland Journey  
**Dave Hackett, Managing Director, The Information Lab, Ireland**
- 12:30 The development of a Data Analytics Insights Hub for Údarás na  
**Eoghan McCarthy & Justin Gleeson, Directors, People and Place**

13:00 Break

- 14:00 A Pragmatic Approach to Implementing AI: Harnessing the Potential of Your Data Assets  
**Joakim Wahlqvist, Global Head of Data & AI, Sogeti**
- 14:15 Intelligent Solutions for Transaction  
**Vingesh Kamath, Senior Data Scientist, North**
- 14:30 TBC - IMGS  
**IMGS**
- 14:45 Closing Address  
**Lorcan Malone, CEO The Analytics Institute**