

Lead Data Analyst – Pricing

Are you ready to ignite your career with the World's largest sports betting and iGaming company? Are you a critical thinker with a growth mindset? Flutter UKI, are looking for a passionate individual to join our dynamic team as a Lead Data Analyst!

We are the Flutter UK & Ireland Trading Team - we predict the unpredictable, we think different, and put our customers first, through innovative solutions and powering the performance of our brands Paddy Power, Betfair and Sky Betting & Gaming. This Lead Analyst role is based in the pricing function, which is a high performing team responsible for the delivery of new pricing strategies across the Flutter UKI brands.

What you'll do

Reporting to the Principal Data Analyst in the pricing function, you will support developing experimentation hypotheses, managing data collection, model creation and analyses, and surfacing insights.

You will work within the UKI Trading function, connecting with colleagues from across the organisation to solve complex pricing problems and to identify new opportunities for pricing optimisation.

If this sounds like the outstanding opportunity you are looking for, then please read on...

How you will do it...

- Utilise advanced analytics and data manipulation software to analyse experimental data, identify trends, and derive meaningful conclusions
- Set up and define experiments, ensuring robust trial methodologies that yield actionable insights
- Maintain comprehensive documentation of experimental designs, methodologies, and results to ensure transparency and reproducibility
- Continuously monitor experiments, tracking key performance indicators and adjusting methodologies as necessary to optimize outcomes
- Prepare and present findings to stakeholders, clearly communicating the implications of pricing experiments on business strategies
- Collaborate closely with multi-functional teams, including commercial, finance, and product development, to align data insights with business objectives.

What we're looking for:

- Proficiency in multiple advanced analytics and data manipulation tools (e.g., Python, R, SQL, Excel, Tableau)

- Strong analytical and quantitative skills, with a demonstrable ability to interpret complex data sets
- Excellent documentation skills, with attention to detail and the ability to create clear and concise reports
- Excellent verbal and written communication skills, with the ability to present complex information clearly to diverse audiences
- Strong problem-solving abilities and a proactive approach to finding opportunities for improvement
- Ability to manage and own multiple data and analytics assets simultaneously and to meet deadlines in a fast-paced environment
- Collaborative mentality, adept at fostering strong and effective relationships within the Pricing team and throughout the organization, regardless of level.
- Ideally, experience working on pricing and/or pricing strategy projects in a large business setting
- Ideally, experience with experiment design and parameter definition (sampling, control vs. test groups, front-end product changes)
- Ideally, experience in advanced statistical modelling techniques (e.g. regression, significant testing, clustering, A/B testing, time series analysis)

Who we are:

We are Flutter UK & Ireland. Leaders in betting, gaming, and entertainment. We are the home of big-hitting brands including Sky Betting & Gaming, Paddy Power, Betfair and tombola.

We are thousands of colleagues. Across 6 locations. In 5 countries. We play as one trailblazing team. Creating trusted entertainment for millions every week. Sharing ideas, expertise, and technology. Innovating in one of the most Competitive and most regulated markets in the world. As a division of Flutter Entertainment, we all work together to win.

What we'll offer you:

- Flexible ways of working – Hybrid work arrangement that supports your wellbeing & lifestyle.
- £1,000 learning fund
- Twice-yearly bonus (with part of it guaranteed!)
- Pension contribution scheme
- Private healthcare
- Access to thousands of Udemy courses
- Invest via the Company Sharesave Scheme

- 16 hours paid volunteering time per year.
- Unlimited holiday

Flutter UK & Ireland is working to be an inclusive employer, we encourage people from all backgrounds, ways of thinking and working to apply. Everyone brings different perspectives and experiences; you don't have to meet all the requirements listed to apply for this role.

If you need any adjustments to make this role work for you let us know, and we'll see how we can accommodate them