



ANALYTICS & AI **AWARDS**

2026

Winners & Finalists

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OUR JUDGING PANEL



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QuidelOrtho



Sandra Burfield

CDO Business Manager
PTSB



Caitriona Lannon

Head of Data & Analytics
Canada Life



Marisa O'Shea

VP of AI & Analytics
Realta



Jean DeVilliers

Head of Analytics
SAS

Business Value Award

Winner:

Ancestry

Ancestry created Project Silver, combining marketing mix modelling, geo-testing and multi-touch attribution to improve media measurement accuracy, reallocate marketing investment, increase subscriber revenue, and establish scalable analytics capabilities across eight international markets.

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Finalists:

ProStrategy

ProStrategy partnered with ElectroRoute to deliver a scalable finance analytics platform supporting complex energy trading operations. The solution improved reporting accuracy, automated reconciliation, and enabled significant business growth without increasing finance headcount.

Realta

Realta replaced a costly outsourced AML platform with an in-house multi-agent FrAML system, increasing suspicious activity detection from 10% to 70% while suppressing 80% of false-positive investigative alerts for analysts.

AA Ireland

AA Ireland rebuilt its analytics function to modernise operations and embed data-driven decision-making. The initiative delivered operational savings, automated processes, improved workforce planning, and created foundations for AI and cloud-based capabilities.

Marsh

Marsh built LenAI, an internal AI platform serving 90,000 employees across 130 countries, saving over one million work hours annually while enabling employees to create and share no-code AI workflows and

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Data Culture Award

Winner:

Marsh

Marsh embedded AI and analytics across 90,000 employees through its LenAI platform, enabling widespread no-code workflow creation, accelerating data-driven decision-making, and returning over one million employee hours annually to colleagues worldwide.

Finalists:

BOI

Bank of Ireland is recognised for advancing a strong data culture through enterprise-wide analytics adoption, data literacy initiatives, and AI-driven innovation supporting better decision-making, customer outcomes, and operational performance across the organisation.

Fidelity Investments Ireland

Fidelity Investments Ireland Data Community of Practice has built a thriving data culture through employee-led collaboration, empowering 600+ members with analytics, AI learning, hackathons and knowledge-sharing that embed data-driven decision-making across the organisation.

Limerick City and County Council

Limerick City and County Council developed CoPlan, an analytics-driven governance platform transforming mayoral commitments into trackable objectives, enabling evidence-based decision-making, accountability and operational oversight across more than 350 strategic programme objectives.

Pfizer Ringaskiddy API

Pfizer have built a strong data culture through analytics, capability building and cross-functional collaboration, delivering measurable improvements in decision-making, efficiency and innovation while empowering employees through training, automation and data-driven ways of working.

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Data in Finance Fintech Award

Winner:

Realta

Realta merged Fraud, Cyber Risk, and AML into a unified “FrAML” system powered by specialized Agentic AI. It transformed a \$2.5 million annual liability into a proprietary asset that is 700% more effective at detecting threats than the previous legacy standard.

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Finalists:

PTSB

PTSB’s Consumer Finance Model uses machine learning and explainable AI to identify high-propensity lending customers, improving application rates, approval outcomes, personalised engagement, and operational decision-making within a governed banking environment.

Aerlytix

Aerlytix delivers aviation finance analytics through a secure SaaS platform combining advanced modelling, AI-driven insights, data standardisation and portfolio risk analysis, supporting global lessors, banks and investors managing 5,300 aircraft worth \$148 billion.

An Post

An Post developed an AI-driven churn prediction model using behavioural analytics and explainable AI to identify at-risk banking customers early, improving retention, customer engagement and decision-making within a governed financial services environment.

Carne

Carne Group built CAMDA and AI-Ristotle, a governed AI and data platform transforming fragmented fund data into scalable analytics, automated legal review, AI-driven workflows, and operational intelligence

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Data in Pharma Healthcare Award

Winner:

QuidelOrtho

QuidelOrtho transformed diagnostic support through integrated telemetry, predictive analytics and AI-driven troubleshooting, improving system reliability, reducing downtime and troubleshooting time, enabling proactive service delivery across regulated healthcare and laboratory environments.

Finalists:

Pfizer Ringaskiddy API

Pfizer Ringaskiddy's Digital Adoption Team embedded analytics and AI across manufacturing and quality operations, delivering 44 digital solutions that improved compliance, operational efficiency, data-driven decision-making, and saved 13,000 hours annually.

Macro Helix

Macro Helix's Project Aegis uses explainable AI, predictive modelling and large-scale simulation to identify at-risk 340B pharmacy contracts, enabling earlier intervention, sustainable pharmacy participation, and improved patient access within regulated healthcare environments.

McKesson

McKesson built AIM28, a governed multi-agent AI system managing healthcare AI initiatives through automated business case creation, regulatory risk assessment, portfolio governance, and real-time leadership insights across regulated pharmacy software businesses.

Mental Health Commission

Mental Health Commission developed a generative AI solution that streamlined mental health inspection reporting, improving efficiency, oversight and compliance by replacing fragmented manual drafting processes with a unified AI-assisted workflow.

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Clarke Analytics
Leading Digital Transformation

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Data for Good & Societal Impact

Winner:

FoodCloud

FoodCloud developed Foodiverse, a data-driven platform connecting surplus food with communities in need. The initiative improves food redistribution, reduces waste, lowers emissions, and delivers actionable insights supporting a more sustainable food system.

Finalists:

Waterways Ireland and iSquared

Waterways Ireland and iSquared developed a data-driven Usage Intelligence Engine for the Royal Canal Greenway, measuring visitor activity, health impact, latent demand and CO₂ savings to support evidence-based public infrastructure investment.

Turner & Townsend

Turner & Townsend partnered with National Transport Authority to improve the effectiveness and reliability of Ireland's public transport system through data-driven insights, collaboration, and streamlined operational processes supporting sustainable, consumer-focused transport services.

Accenture

Accenture developed the Girls in Analytics programme in Ireland to encourage female students into STEM and analytics careers. The initiative builds technical, ethical, and AI literacy skills while supporting greater diversity in future data talent pipelines.

BOI

Bank of Ireland partnered with its High Risk Investigation Team to develop the High Risk Tableau Dashboard, enhancing the detection of suspicious financial activity linked to human trafficking and supporting faster, intelligence-led financial crime investigations.

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Innovation Award

Winner:

ADAPT

ADAPT Centre and Trinity College Dublin developed Sea-Scan with Irish Defence partners to transform subsea telecommunications cables into a real-time maritime sensing system, strengthening infrastructure protection through AI-driven analytics and distributed acoustic sensing technology.

Finalists:

Hostelworld

Hostelworld developed an in-house marketing measurement framework combining multi-touch attribution, machine learning automation, and incrementality testing. The initiative improved budget allocation, delivered causal marketing insights, and established scalable analytics capabilities for future modelling.

National Broadband Ireland

National Broadband Ireland's Project Emilie automated network assurance for the National Broadband Plan using machine learning, graph analytics and AWS integration to accelerate incident detection, fault localisation, engineer dispatch and operational resilience at scale.

Ancestry

Ancestry created Project Silver, combining marketing mix modelling, geo-testing and multi-touch attribution to improve media measurement accuracy, optimise budget allocation, identify incremental subscriber growth, and support scalable international marketing decision-making.

Department of Agriculture

Department of Agriculture, Food and the Marine developed the Area Monitoring System with Compass Informatics and NEO, using satellite analytics and machine learning to monitor Irish farms, improve CAP compliance, reduce inspections, and strengthen transparent public-sector service delivery.

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Rising Star Award

Winner:

Moses Braganza (Musgrave)

Moses Braganza advanced from intern to leading Musgrave's Retail Media analytics function, delivering AI-driven commercial products, seven-figure pipeline growth, automation savings, enterprise analytics infrastructure, and training workshops for over 500 colleagues.

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Finalists:

James Lunt (ptsb)

James Lunt rapidly advanced from graduate to analytics leader, enhancing predictive models, pioneering GenAI banking assistants, improving customer engagement outcomes, and driving responsible AI innovation across the organisation.

Alessia Cipparrone (DAA)

Alessia Cipparrone progressed from graduate to leading critical analytics initiatives at daa, delivering forecasting and customer data products, improving operational planning, reducing manual reporting, and spearheading a unified customer identity platform.

Hector Chavez Hernandez (Deloitte)

Hector Chavez Hernandez delivers AI and machine learning solutions across pharmaceutical and public-sector projects, improving operational efficiency, accelerating compliance reporting, publishing healthcare AI research, and leading human-centred generative AI innovation initiatives.

Zachary Clark (Sunstone)

Zak Clark co-founded an AI-driven market intelligence company, developing proprietary analytics platforms that combine machine learning and NLP to transform business profiling, customer targeting and commercial decision-making for clients.

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Practitioner of the Year Award

Winners:

Suchandra Mandal (Eaton)

Suchandra Mandal leads scalable AI solutions for EV charging, combining machine learning, MLOps and Generative AI expertise to deliver predictive maintenance, infrastructure forecasting, technical leadership, mentoring, and eight applied analytics patents.

Thodoris Chatzidimitriou (EY)

Thodoris Chatzidimitriou delivers production-grade AI and machine learning solutions across banking, healthcare and utilities, achieving 400% targeting uplift, automating insurance claims processing, and developing patented analytics and enterprise-scale generative AI

Finalists:

Michael Conan (PwC)

Michael Conan combines finance and analytics expertise to deliver AI-powered contract extraction, automated financial variance analysis, and regulatory remediation solutions, driving operational efficiency, improved controls, scalable automation, and measurable client business value.

Derek Aherne (SSE)

Derek Aherne combines technical expertise, innovation and determination to deliver impactful analytics solutions, notably the Enhanced Smart Insights Energy Advisor, benefiting both business performance and customer experience.

Sile Ní Liathain (BOI)

Sile Ní Liatháin transformed customer engagement at Bank of Ireland by delivering 130+ Next Best Actions and 590+ treatments, increasing lending lead value by 86% while pioneering Generative AI-enabled decisioning operations.

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Public Sector Award

Winner:

Department of Agriculture

Department of Agriculture, Food and the Marine uses satellite data, cloud computing and machine learning to monitor all Irish farms, improving CAP compliance, transparency, efficiency and public fund protection through its analytics-driven Area Monitoring System.

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Finalists:

Uisce Éireann

Uisce Éireann delivered an AI-enabled geospatial analytics solution integrating trade effluent, customer, billing and metering data, creating a unified operational view supporting faster issue resolution, informed decision-making, and wastewater infrastructure protection.

Central Bank of Ireland

Central Bank of Ireland developed an AI-driven scam detection tool combining web crawling, machine learning and data engineering to proactively identify fraudulent financial websites, detecting 59% of scam loan providers during pilot phase and reducing consumer losses through faster disruption.

An Post

An Post implemented an advanced statistical parcel forecasting capability using machine learning, semantic modelling and natural-language querying to improve forecast accuracy, strengthen operational planning, and support scalable evidence-based decision-making across national delivery operations.

LGMA

LGMA and CCMA transformed homelessness analytics through national dashboards, secure micro-data analysis and clustering models, creating a trusted evidence base supporting policy development, regional insights, governance, and data-driven homelessness service planning.

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AI Project of the Year Award

Winner:

Carne

Carne Group's CAMDA AI-Ristotle embedded governed AI into enterprise fund-management workflows, automating legal review, prompt engineering and document ingestion at scale, unlocking 10,000+ hours while maintaining auditability, accuracy and regulatory oversight.

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Finalists:

McKesson

McKesson created Aimsigh, a governed multi-agent AI system managing AI initiatives end-to-end, from business-case creation and portfolio scoring to leadership reporting and auditable governance within Microsoft Teams.

Salesforce

Salesforce developed AI-enabled contract extraction tools to support leasing and revenue recognition accounting. Built using Salesforce's own technology, the initiative demonstrates internal innovation driving operational efficiency and scalable global finance processes.

Ancestry

Ancestry developed AI Stories to transform Irish historical records into narrated family stories, helping users build stronger emotional connections with discoveries. The initiative supports retention while preparing the platform for the release of Ireland's 1926 Census in 2026.

Hostelworld

Hostelworld developed an AI-powered customer intelligence platform unifying data across five revenue pillars and eight systems, enabling self-service analytics, customer-value modelling, predictive engagement analysis, and faster evidence-based strategic decision-making.

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Customer Insight Award

Winner:

SSE Airtricity

SSE Airtricity developed the Enhanced Smart Insights Energy Advisor, using AI and smart meter data to deliver personalised energy recommendations at scale, increasing customer engagement and supporting informed low-carbon energy decisions.

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Finalists:

Autodesk

Autodesk created the CTS Insights Bot, an AI-powered Slack application delivering instant customer intelligence through natural-language queries. The platform enables faster, data-driven decisions, reduces analyst workload, and gives over 900 users real-time access to governed customer insights.

ESB

ESB developed a Battery Optimisation Tool using analytics and machine learning to improve battery trading decisions, supporting renewable integration, operational flexibility, system resilience, and Ireland's transition toward a secure net zero energy system.

Gas Networks Ireland

Gas Networks Ireland transformed the Strategic Gas Emergency Reserve (SGER) from manual reporting packs into a live analytics command centre, reducing reporting by 75%, accelerating decisions by 80%, and delivering real-time operational visibility.

Sunstone

Sunstone Technologies partnered with Financefair to identify high-fit funding-ready businesses using behaviour-based analytics, enabling more precise targeting, stronger lending decisions, faster market segmentation, and improved customer acquisition efficiency through actionable market insight.

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Data Transformation Award

Winner:

Kerry

Kerry transformed food safety modelling with its AI-powered Microdatatracer tool, reducing microbiology analysis time from four hours to five minutes while accelerating predictive modelling, regulatory readiness, and scalable global microbial data integration.

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Finalists:

An Post

An Post transformed national delivery planning through integrated analytics and route optimisation, enabling data-driven logistics decisions across 4,500 routes, improving efficiency, scalability, productivity and service delivery nationwide.

Autodesk

Autodesk's CTS Insights Bot is an AI-powered Slack application enabling 900+ users to access governed customer intelligence through natural-language queries, accelerating decision-making, reducing analyst workload and delivering real-time analytics directly within everyday workflows.

Comreg

ComReg transformed spectrum regulation through the Spectrum Viewer, integrating geospatial licensing, infrastructure and NIR datasets into a unified analytics platform that improves regulatory assurance, operational efficiency, spatial analysis, and evidence-based spectrum oversight.

Pfizer Ringaskiddy API

Pfizer's MATrix transformed manufacturing scheduling through integrated analytics and visualisation that improved warehouse planning, batch prioritisation, and production performance while enabling faster data-driven decisions across manufacturing and supply operations.

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Employer of the Year Award

Winner:

Pobal

Pobal embedded analytics and AI as strategic capabilities supporting evidence-led policymaking and public accountability, fostering strong governance, data literacy, and professional development to enable analytics professionals deliver meaningful social impact.

Finalists:

Accenture

Accenture Ireland has created a strong analytics and AI culture through investment in learning, responsible AI, and professional development. The organisation empowers data professionals to deliver high-impact work while continuously developing technical and commercial expertise.

Deloitte

Deloitte Ireland LLP delivers impactful analytics and AI solutions across healthcare, finance, and large-scale data platforms. Through responsible AI practices, continuous learning, and investment in talent, the organisation fosters innovation, inclusion, and data-driven transformation.

Eaton

Eaton Centre for Intelligent Power in Dublin has built a global AI and analytics capability supporting industrial innovation. The organisation combines advanced research expertise, strategic investment, and ethical AI practices to create a future-focused analytics workplace.

ESB

ESB recognises data and analytics as central to delivering a net zero future and resilient energy services. Through strong governance, professional development, and a values-led culture, ESB creates an environment where data talent can thrive.

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Data Leader of the Year Award

Winner:

Kevin Hanley (Musgrave)

Kevin Hanley has shaped talent across Musgrave's Data & Analytics team through inclusive leadership, cross-sector expertise, and genuine empathy, building trusted strategic partnerships that have positioned analytics as a key driver of organisational success.

Finalists:

Roseanne Reilly (Turner & Townsend)

Dr. Roseanne Reilly has transformed analytics into a strategic enterprise capability, embedding governed data into executive decision-making, building a high-performing trusted team, and delivering lasting organisational value through visionary, people-focused leadership.

Nanette Solan (Yuno Energy)

Dr. Nanette Solan transformed Yuno Energy's data function into a core strategic capability, growing the team from three to ten people. Her leadership embedded data-driven decision-making across the business while building a high-performing analytics culture.

Martin Tully (Dept of Housing, Gov & Heritage)

Martin Tully leads statistics, analytics, and data governance within Ireland's Department of Housing. He has strengthened housing data standards, established a metadata registry, and improved transparency and reliability in public-sector decision-making.

Heba Habib (EY)

Dr. Heba Habib is a data and AI leader who launched EY's investor relations AI Assistant, scaled analytics capabilities across sectors, led high-performing teams, and established responsible AI governance and delivery frameworks.

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Team of the Year Award

Winner:

Comreg

ComReg Market Intelligence team delivers high-quality telecoms data and insights supporting evidence-based regulation and policymaking. Through collaborative working, strong governance, and cross-functional expertise, the team consistently delivers accurate, impactful outputs across large-scale data operations.

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Finalists:

Kerry

Kerry's Data Science and Engineering Centre of Expertise drives digital transformation through AI, analytics, governance, and engineering, delivering scalable business solutions including predictive modelling, GenAI innovation, and accelerated enterprise-wide data adoption.

Pobal

Pobal Data & Analytics Directorate delivers evidence-based insights supporting Government programmes across social inclusion, equality, and childcare. Through research, analytics, and open data tools, the team improves policy decisions and community outcomes across Ireland.

AIB

AIB's AI Centre of Excellence established enterprise AI governance and enabled over 10,000 colleagues through AI training and tooling while modernising AI platforms and accelerating safe, scalable AI adoption across banking operations.

Arup

Arup Data Insights Team delivers data-driven solutions across infrastructure, transport, and public services. Combining analytics, engineering, and governance expertise, the team improves operational resilience, supports digital transformation, and enables evidence-based decision-making with measurable societal impact.

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