Agenda

ANALYTICS SUMMIT 2024
A GLOBAL VIEW

09:00 — **Welcome & Introduction.**
Lorcan Malone, Chief Executive, Analytics Institute

09:10 — **The Data Landscape in Ireland**
Barry Lowry, Government Chief Information Officer, Dept. of Public Expenditure and Reform

09:20 — **Data Is the New Bullsh*t – GenAI Edition!**
Scott Taylor, Author & Data Evangelist, The Data Whisperer

09:50 — **Gen AI in Dell Technologies - A Game Changer**
Neil Bowden, AI Business Development Executive

10:10 — **Topic To Be Announced**
Rory Timlin, Technology, Analytics & AI Leader

10:30 — **ESG Panel Discussion: ESG - Meeting the challenge of ESG reporting**
John Glennane, CEO, Capventis
Chris Neubauer, Analyst Data & Analytics and ESG, BARC
Fiona Leheny, Investment Director – Head of Data Analytics/MI, Ireland Strategic Investment Fund, National Treasury Management Agency
Afra Ronayne, Data Manager, ESB

10:50 — ## Mid-Morning Break: Coffee & Networking

11:20 — **Analytics Institute Senior Leaders Panel: Generative AI- Hyperpower or Over-hyped?**
MC: Garvan Callan, Strategist & Transformation Advisor, OneZero1
Glen Sheridan, Solution Engineering Leader, Salesforce
Larry Mullen, VP Analytics, Optum
Alan Mc Glinn, Ireland Country Lead, SAS
John Lyons, Practice Director, ProStrategy

11:50 — **Deep Fakes and the Threat to Democracy**
Marja Laitinen, Senior Director of AI, Microsoft

12:10 — **Digital Transformation in Action - A Case Study**
Dave Hackett, CEO, Information Lab

12:30 — **Inform, Engage and Empower: How CNN Underscored uses Data and Storytelling to uphold the network's mission**
Rachel Quigley, Managing Editor, CNN Underscored

12:50 — ## Lunch & Networking

13:50 — **DXC: Topic to be announced**
Speaker to be announced

14:10 — **Technology is the Answer, But What's the Question?:**
Why Design is the Social Technology We Need for tomorrow
Trevor Vaugh, Public Service Design Lead, Dept. of Public Expenditure and Reform

14:30 — **AI in the Human Sciences Studio**
Dr. Ken McKenzie, Behavioural Scientist & Research Portfolio Lead, Human Sciences Studio, Accenture

14:50 — **Precision Play-Leveraging AI and Math to Scout the Premier Leagues Future Stars**
David Sumpter, Professor and Author, Four Ways of Thinking

15:10 — ## Mid-Afternoon Break: Coffee & Networking

15:40 — **AI against the odds: Savings lives during COVID-19 & challenging Netflix at Canal+ With Irish Data Science Platform Zerve**
Mohamed Lemine Beydia, Head of Data and Analytics, Canal + Group.
Dr. Greg Michaelson - CPO - Co-Founder of Zerve, Zerve AI

16:00 — **Data at 30,000 Feet: Ryanair's Journey Through a Decade of Analytics**
Michael Mouire, Head of Data and Analytics, Ryanair

16:20 — **How Data Storytelling Bridges the Last Mile in Analytics**
Brent Dykes, Founder and Chief Data Storyteller, Analytics Hero

16:40 — **Modern Analytics - The Business Bedrock in a World Post Data Science Hype**
Enda Ridge, Data Scientist and Author, Geurrilla Analytics